

CAMILO ECKSTINE GOMEZ

www.armitagestudios.com

employment

2016-Now	SENIOR GRAPHIC DESIGNER <i>Potomac Management Resources</i> Produces and maintains a broad range of external client communications, including e-marketing campaigns and e-blasts, client newsletters, trade show and conference support and collateral materials, direct mail pieces, and websites. Manages clients' social media presence by creating landing pages, posting content and interacting with the community.	2013-2012	DATA & GRAPHICS SPECIALIST <i>ToggleShift</i> Assisted in project management, data entry, coordinated focus groups and analyzed data, tested website CMS, provided technical writing, and developed graphics for website interface.
2017-2020	CO-FOUNDER & CREATIVE DIRECTOR <i>arc_fen</i> Responsible for managing organization's overall business and creative strategy. Collaborates with Marketing Director to ensure that a consistent brand message is effectively dissipated across all media platforms. Maintains partnerships with key stakeholders and acts as a prime spokesperson in public relations arena.	2010-2011	COACH & SUPERVISOR <i>University Productions</i> Supervised and operated special events, managed 5-7 camp counselors, and coordinated daily curriculum for 100+ students.
2017-2018	MARKETING SPECIALIST <i>Turner Construction Company</i> Responsible for managing the proposal process for projects ranging from \$1 million to \$2 billion. Collaborated with business development team to set up, promote, and execute pursuit-specific outreach programs. Generated custom copy for proposals and presentations, including writing/editing text, design layout, custom graphics, and tailored resumes.	2009	TEAM LEADER <i>Red Rhino Promotions</i> Distributed merchandise, led daily promotional strategies seminars, and promoted services/merchandise to clients.
2014-2016	GRAPHIC DESIGNER II <i>Lone Star College System</i> Collaborated with directors, vendors, and partners in producing promotional, programming, policy, and student recruitment materials for internal and external communication. Co-managed website, social media, photography/video equipment, and wide-format print shop. Also assisted over 185 public relations events per academic year.	2007-2008	SALES ASSOCIATE <i>Gap Inc.</i> Organized inventory, interested clients in merchandise, and addressed clients' questions and concerns.
2014	GRAPHIC DESIGNER <i>GGR International Inc.</i> Responsible for conceptualizing, recommending, and implementing design strategies while developing graphics for small/large-format print and for electronic media. Also participated in the design and development of websites and performed quality reviews of all assigned projects.	2006-2007	SALES ASSOCIATE <i>American Eagle Outfitters</i> Organized inventory, interested clients in merchandise, and addressed clients' questions and concerns.
2013-2014	GRAPHIC DESIGNER <i>Lehigh University Athletics</i> Produced NCAA and brand compliant graphics for recruitment, scheduling, merchandise, programming, outreach, and on-air events for 24 men's and women's sports in direct collaboration with coaching staff and Dean of Athletics.	2013-2014	MASTER OF ENGINEERING <i>Technical Entrepreneurship</i> Lehigh University
		2008-2012	BACHELOR OF ARTS <i>Design Arts (Entrepreneurship Minor)</i> Lehigh University

education

skills

Graphic, Product, & Web Design
Digital Photography & Videography
HTML & CSS
Project Management
Social Media Management
Data Entry

Photoshop
Illustrator
InDesign
Dreamweaver
MS Office Suite

English
Spanish